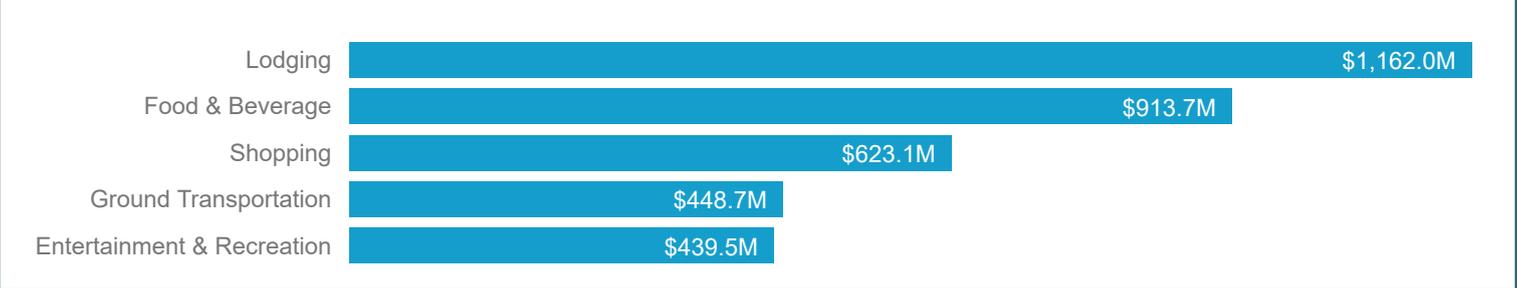


2021 ECONOMIC IMPACT OF TOURISM

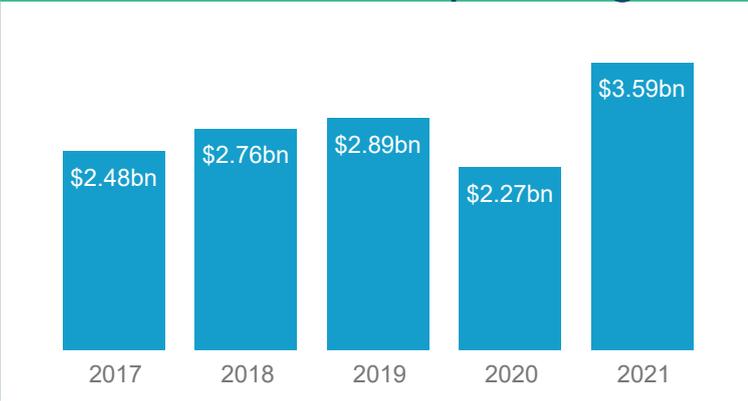


Okaloosa County

Visitor Spending by Category



Total Visitor Spending



+57.7%

2021 Visitor Spend vs. 2020

+24.0%

2021 Visitor Spend vs. 2019

38.8%

of Total Jobs in Region Supported by Visitor Spending

\$383.5M

State & Local Taxes Generated

\$337.5M

Federal Taxes Generated

	Direct	Indirect	Induced	Total
GDP	\$1.60bn	\$0.49bn	\$0.35bn	\$2.45bn
Jobs	44,545	6,848	4,887	56,280
Wages	\$1.00bn	\$0.25bn	\$0.18bn	\$1.43bn
Total Business Spending	\$3.04bn	\$0.90bn	\$0.62bn	\$4.56bn

Figures in this document are based on spending by visitors during 2021, including domestic out-of-state visitors, international visitors, and Florida residents who traveled at least 50 miles to the destination. They also include both day and overnight trips. Indirect impacts are impacts on non-tourism businesses which provide supplies to tourism businesses (e.g. restaurant suppliers). Induced impacts are impacts on non-tourism businesses due to spending of wages by employees of tourism businesses (e.g. the money spent by a tourism business employee at a grocery store). "Total Business Spending" is the amount paid to suppliers by businesses.

Sources: Rockport Analytics, Bureau of Economic Analysis